

UNITED STATES DISTRICT COURT
DISTRICT OF MASSACHUSETTS

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2005 SEP 28 P 1 : 1

GO ASK ANYONE, INC.,

Plaintiff,

v.

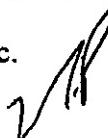
CHRONICLE BOOKS, INC.,
MAURA WALTRIP,
CAMERON MOORE
Defendants.

Civil Action No. 05-11908-RWZ

AFFIDAVIT OF MICHAEL PENNA

I, Michael Penna, state under oath as follows:

1. I am the owner of Fishbliss sales also known as Giftbliss sales which represents and distributes products to the gift industry.
2. I represent Go Ask Anyone, Inc. in the distribution and placement of its products in retail outlets.
3. From August 27, 2005 through August 30, 2005 I was promoting Go Ask Anyone, Inc.'s card games at the Seattle Gift Show, in Seattle, Washington.
4. Maura Cassidy, the founder of Go Ask Anyone, Inc. received the inspiration for her first card deck while watching an Oprah Winfrey show about problems that teenage daughters have communicating with their fathers.
5. Go Ask Anyone, Inc. also publicizes this story on its Web site.
6. In marketing Go Ask Anyone Inc.'s products I relay this story to potential customers in discussing the appeal the decks may have to the general public.



7. While at the Seattle gift show, I mentioned this history to a potential buyer of the product. She commented that she had seen the card game in the most recent edition of the Oprah Winfrey Magazine.

8. I had not seen the Oprah Winfrey Magazine so did not know at the time that the buyer had confused Go Ask Anyone, Inc.'s product with ASK IT, the product which actually appeared in the Magazine.

Signed under the penalties of perjury this 21 day of September, 2005.



Michael Penna

State of California)
)
County of Monterey) ss.
)

On this ____ day of September, 2005, before me, the undersigned notary public, personally appeared Michael Penna, the sole proprietor of Fishbliss Sales / Giftbliss Sales, and proved to me to be the person whose name is signed above through satisfactory evidence of identification, namely,

a driver's license issued by the State of _____ bearing the photographic image of the face and signature of _____

Passport No. _____ issued by _____ bearing the photographic image of the face and signature of _____

and acknowledged to me that he signed it voluntarily for its stated purpose.

Notary Public for the State of California
My Commission Expires: _____